

MSIL: COS: NSE&BSE: 2024/09_05

12th September, 2024

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra- Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers,

Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover

Executive Officer & Company Secretary

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Media Release

Maruti Suzuki launches the Epic New Swift S-CNG; most fuel-efficient hatchback in its segment[^]

- Maruti Suzuki Swift S-CNG offers unmatched fuel-efficiency of 32.85 km/kg[#].
- New Swift S-CNG available with an expanded range of three variants: V, V(O), and Z, up from two in the previous generation.
- Maruti Suzuki offers industry's most comprehensive line-up of S-CNG vehicles with 14 models (Including Swift S-CNG).
- The Epic New Swift has clocked sales of over 67 000 units within 4 months of its launch (May 2024).



New Delhi, September 12, 2024: Maruti Suzuki India Limited (MSIL) today launched the S-CNG variant of the Epic New Swift. This exciting addition to the iconic Swift lineup seamlessly blends its style, performance, and cutting-edge features with an unmatched fuel-efficiency of 32.85 km/kg[#]. With this, the new Swift S-CNG cements its position as India's most fuel-efficient premium hatchback in its segment.

The newly launched Swift is being appreciated for its distinct design, underscored by its bold wraparound character line, which lends it a sporty identity in the premium hatchback segment. The Swift S-CNG continues to uphold this distinct sporty character. Complemented by the Z-series Dual VVT engine it emits low CO₂ and delivers an impressive maximum torque of 101.8 Nm @ 2900 rpm for better city driving.

To better cater to diverse customer preferences, the Swift S-CNG is now offered in three variants: V, V(O), and Z, up from two in the previous generation. Each of these trims is equipped with a 5-speed manual gearbox.

Announcing the introduction of Epic New Swift S-CNG, **Mr. Partho Banerjee, Senior Executive Officer, Marketing and Sales, Maruti Suzuki India Limited**, said, *"The Swift brand has always been synonymous with spirited performance and iconic style. With the launch of the epic new Swift S-CNG, we are not just*

expanding its rich legacy but taking it to new heights. Powered by our all-new Z-series engine, it delivers remarkable fuel-efficiency of 32.85 km/kg[#] more than a 6% improvement over its predecessor, without compromising the exhilarating drive that Swift enthusiasts love. This seamless blend of a greener powertrain and the unparalleled excitement of driving underscores our unwavering commitment to prioritizing the needs and aspirations of Indian customers.”

He further added, “Maruti Suzuki pioneered the production of CNG vehicles in India back in 2010. Since then, we have sold over 2 million S-CNG vehicles to date, contributing to a significant reduction of 2 million tonnes of CO₂ emissions. Our S-CNG technology has democratized green mobility solutions, and we are proud to offer the widest range of 14 S-CNG powered vehicles across all body styles. Last fiscal year, our CNG sales in the passenger vehicle category witnessed a 46.8% growth compared to Financial Year 2022-23 and registered a CAGR of around 28% since 2010.”

S-CNG vehicles are conceptualized, designed, developed, and rigorously tested at Maruti Suzuki’s world-class research & development facility before they are made available to customers. The Swift S-CNG has historically been immensely popular, and with S-CNG technology in the epic new Swift, it is now ready to capture the hearts of more discerning customers who seek a blend of engaging performance and segment-best fuel-efficiency.

It offers an array of standard safety features such as six airbags, Electronic Stability Program+ (ESP®), and Hill Hold Assist. Further, the Swift S-CNG comes equipped with a range of modern features, such as automatic climate control, rear AC vent, wireless charger, 60 : 40 split rear seats, and a feature-loaded 17.78 cm (7-inch) Smart Play Pro infotainment system and Suzuki Connect, enhancing the overall driving experience.

Technical Specifications – EPIC NEW SWIFT S-CNG:			
Length (mm)	3 860	Max Torque	CNG mode: 101.8 Nm @ 2900 rpm
Height (mm)	1 520	Max Power	CNG mode: 51.3 kW @ 5700 rpm/69.75 PS @ 5700 rpm
Width (mm)	1 735	Fuel-efficiency	32.85 km/kg [#]

The ex-showroom prices are as follows:

EPIC NEW SWIFT S-CNG Prices (Ex-showroom in INR)	
Variant	Prices (in ₹)
VXi CNG	8 19 500
VXi (O) CNG	8 46 500
ZXi CNG	9 19 500

The Epic New Swift S-CNG can also be owned through Maruti Suzuki Subscribe at an all-inclusive monthly subscription fee starting from ₹ 21 628*.

Maruti Suzuki Subscribe is a convenient way to bring home a new car. It allows a customer to use a new car without owning it, by paying an all-inclusive monthly subscription fee that comprehensively covers the cost of complete registration, service & maintenance, insurance, and roadside assistance.

*Electronic Stability Program (ESP[®]) is the registered trademark of Daimler AG.

#Fuel-efficiency as certified by test agency under Rule 115 of Central Motor Vehicles Rules, 1989.

^Claim verified by Jato Dynamics as on 27 August 2024

*Rentals are for Delhi Location for 48 Months and 10 000 Kms per annum.